



Roving Blue Mission:

- To establish and grow our position as a leading supplier of advanced ozone-based water purification systems.

Roving Blue, Inc.

5220 St. Patricks Rd.

Lena, WI 54139

Tel.(920)621-2163

Ozone or “O3”, is a form of oxygen. It is a highly effective germicidal agent and a powerful oxidizer. Stronger than chlorine, it is used worldwide in water purification, water re-use, and food production.

Ozone is typically made by method called “corona arc”, which uses the oxygen in the air or bottled oxygen gas.

Roving Blue’s ozone technology is *electrolytic*; we make ozone out of the oxygen in water itself - the “O” in H2O.

Others:



- Dated gas technology
- Air pumps
- Air bubblers/venturi
- Off-gassing is a concern
- Energy intensive



Roving Blue



- New Electrolytic Technology
- No moving parts
- Low-voltage
- Minimum off-gassing
- Energy efficient
- Small, compact

Category #1 – Portable Water Purification

The MVP™ is a “smart” portable water purification system capable of supporting groups of people for extended periods of time (up to 150 people a day).

Markets:

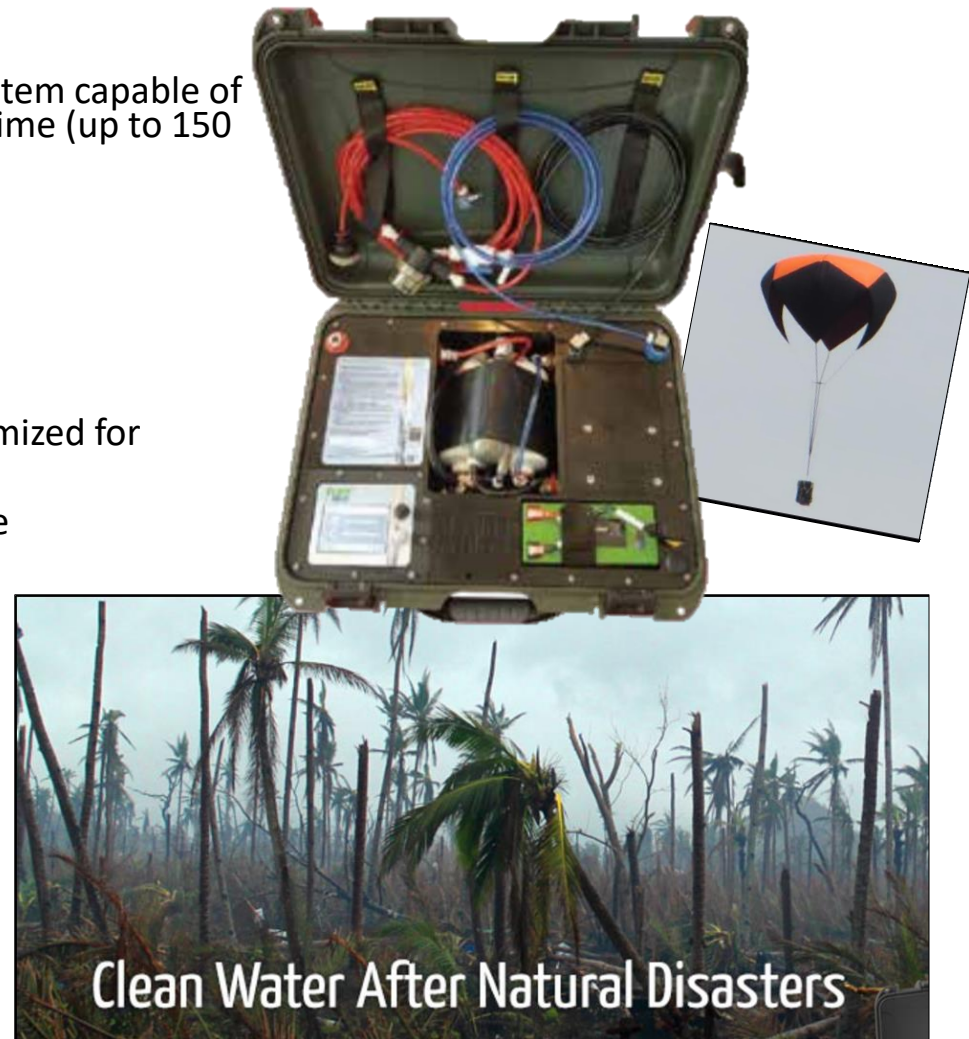
Disaster/Humanitarian Response/Military

Features:

- WiFi/Bluetooth capable user interface can be customized for languages and capabilities
- Turnkey system housed in a rugged, waterproof case
- Produces .5 liters (a water bottle) per minute
- Weighs less than 25 lbs. (11.3 kg)
- Off-grid capable; AC or DC
- Battery pack and charger included
- 800 gallons or 3000 liters between filter changes
- [Click for information sheet.](#)

Benefits:

- Major cost savings over bottled water
- Increased safety (fewer resupply missions)
- Decentralized water production
- Output water carries sanitizing capability -
- Light weight allows for drop via drone or parachute



Category #2 – Pocket Water Purifiers

The O-Pen™ is the world's most advanced pocket water purification system, first-to-market with ozone.

Markets:

Business/vacation travelers, campers, hikers.

Features:

- Ultra portable
- Superior technology: other purifiers use ultraviolet light (water must be perfectly clear) or ultra-filtration (clog easily, not re-useable)
- Rechargeable via USB, up to 30 uses per charge
- Wide US government acceptance: USDA, FDA, EPA; ozone is safe and effective
- No additional chemicals needed
- Fast-acting; will purify .5 L or 16 oz. of water in less than one minute
- [Click for information sheet](#)

Benefits:

- Peace of mind when traveling; makes tap water safe to drink (restaurants, cruise ships, hotel rooms, etc.)
- Eliminates odors and improves the taste of water
- No waste; no plastic bottles



Category #3 – Home Ozone Appliance:

The Ozo-Pod 10™ brings the cleaning and sanitizing power of ozone into the home.

Markets:

Accessory retailers: Kitchen, home brew/wine making, pet accessory market, oral & health care.

Features:

- Small and easily storable
- Silent operation
- Superior technology to competition; other units use corona arc technology and emit more ozone gas.
- Wide government acceptance: USDA, FDA, EPA; ozone is safe and effective
- Fast-acting

Benefits:

- Enhanced Food safety; ozone is effective against Salmonella and E. coli.
- Ozone breaks down herbicides and pesticides
- Kills odors
- So many uses! Ozone water will sanitize and deodorize kitchen sponges and washcloths, deodorize clothing, pets and more. Link to [info sheet](#).



Category #4 – Commercial OEM Components:

The Ozo-Pod™ and Ozo-Flow™ bring the oxidizing and sanitizing power of ozone to OEM equipment manufacturers, in easily integrated submersion and flow applications. Click for information sheet.

Markets:

OEM water/beverage/dairy equipment, pool & spa, hydroponics, food, vegetable processing, aquaponics, hydroponics, medical/dental

Features:

- Compact sizes
- Silent operation
- Superior technology to competition; other units use corona arc technology and emit more ozone gases
- Can be submerged in tanks or placed in-line
- Wide government acceptance: USDA, FDA, EPA; ozone is safe and effective
- No additional chemicals needed

Benefits:

- Water with dissolved ozone removes a significant variety of bacteria, virus, and biofilms; many compounds (iron and chlorine) will be oxidized and easily removed
- Eliminates odors and improves the taste of water
- Ozone water will sanitize and deodorize surfaces and water lines



Company History:

2012:

- 1st prototype supports a group of 10 people in Alaskan wilderness for 30 days



2013:

- “Voice of Customer” market research at SHOT Show, Las Vegas
- 2nd prototype developed



2014:

- 3rd place Wisconsin Governor’s Business Plan Contest
- Clean Tech Competition semi-finalist
- 4th prototype field testing in Africa
- Raised seed funding; company incorporates



2015:



- Accepted into AEWE (Army Expeditionary Warrior), SOCOM (Special Operations Command), Field Experiments: Camp Roberts, CA; Fort Benning, GA; Muscatatuck, IN
- Named Autodesk “Entrepreneurial Impact Partner”
- Developed enterprise website, distribution channels, sales organization, social media (Twitter, LinkedIn, etc.)
- Patent search conducted; patent application; product launch MVP - Model “A”

2016:



- Winner of the Defense Alliance “Architect of Defense” Award
- Pocket Water Purifier, the “O-Pen™”, is introduced
- “Crimson Viper” Field Operation in Saraburi, Thailand
- RIMPAC, “PACMAN I”, Bellows Airforce Base, Hawaii
- Worldwide exclusivity with Nephros Ultrafilter manufacturer
- Manufacturing Agreement with ISO:13485:2003 certified facility
- State of Wisconsin Exportech graduation and IMAG (International Market Access Grant) awarded
- Attendee, India Trade Mission (Wisconsin Economic Development Corp.)



2017:



- Attendee WEDC UAE Trade Mission
- WQA Trade Show exhibitor and commercial product line launch
- Ozo-Flow™ component prototype available
- All products in stock in fulfillment warehouse
- Attendee WEDC Japan and Korea Trade Mission seeking Asian commercialization partners

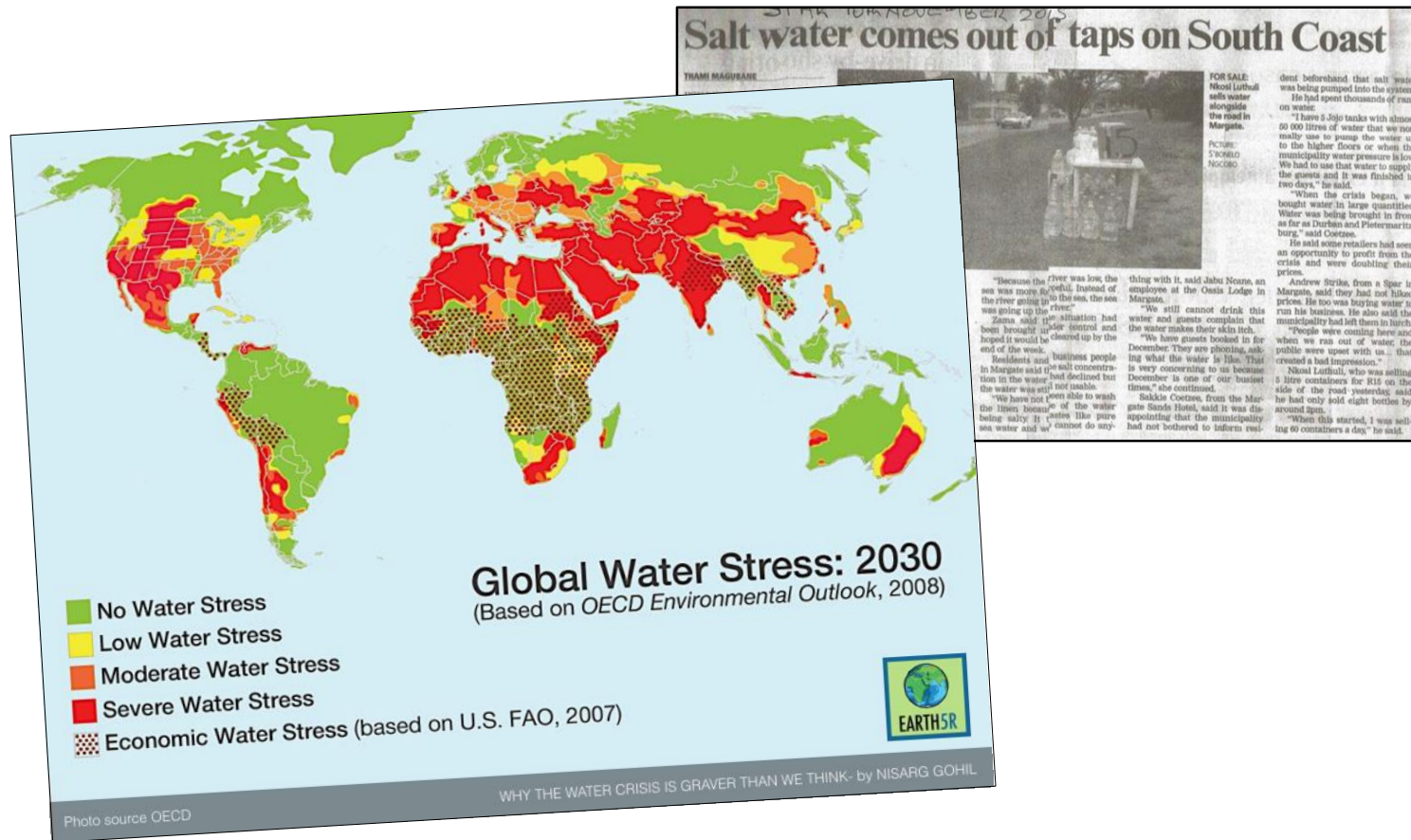


2018:

- JWA Military Field Exercise, Granwoehfer, Germany w/prototype MVP-TK



Roving Blue products address a key global trend. Aquifers are drying up, and by 2025, more than half the world's population will be living in areas of severe water stress.



All aspects of society, from individuals in their homes, to agricultural producers and processors, to industrial manufacturers, will be focusing on water use and reuse in a sustainable way. Join us as part a *profitable* solution!

Roving Blue, Inc. is now seeking commercialization partners worldwide.



Green = servicing dealer, Red = Trained Salesperson, Blue = Distributor



Team Roving Blue:



Marianna "Yana" DeMyer, CEO. 30 years experience, owner of marketing & communications firm, marine businesses, finance companies (all startups).
email: yana@rovingblue.com
Tel. (920) 621-2163



James Gilmet, CFO
Jim has 35 years financial services experience, 7 successful startups, 25 years in Commercial & Mortgage Banking, built a 70M Mortgage Banking Company.
email: iim@rovingblue.com
Tel. (920) 676-0101



Melianne "Meli" Lussier, National Sales Manager.
Meli has 22 years experience in Sales, Project Funding and as an Internet/Social Media Specialist.
email: meli@rovingblue.com
Tel. (843)259-0010



Thomas "Tucker" Campion, Military/Gov't Sales Manager. 20+ years as a Naval Special Warfare Officer (SEAL) in the US Navy, retiring in 2000 after serving as the Commanding Officer of SEAL Team THREE.
email: tucker@rovingblue.com
Tel.(727)331-1058



“Clean Water for a Thirsty World”™

Roving Blue, Inc.
5220 St. Patricks Road
Lena, WI 54139
Tel. (920) 621-2163
info@rovingblue.com
www.RovingBlue.com